

**Power Your Trial Presentation:  
Proper Preparation Techniques for a Powerful Trial Presentation**

The advantages of paperless technology are stunning. It reduces the physical file to the size of a notebook computer. It makes case organization simple; document retrieval and referencing a task that takes seconds instead of minutes or hours. But the most important benefit of using paperless technology is that it enables law firms to build their cases in a way that greatly enhances the outcome, which is what all attorneys want.

In this class, you will receive training in practical applications of trial presentation software which will enable you to prepare for trial in a paperless, time-efficient manner

Topics Include:

- \* How to decide between traditional and technology driven presentations. Does it warrant the costs?
- \* Early case assessment - When to start using technology in your case
- \* Choosing technology carefully. Software and Hardware options
- \* Proper preparation of evidence for technology driven presentations
- \* The creative process – Who runs the show?
- \* Keep it simple. The death of a good case
- \* Keeping the jury's focus – how to make it stick
- \* Golden Rule – How much is too much?